

# STRONGER PERIPHERIES

## [ OPEN CALL TANDEM “RIGHT TO THE FUTURE” ] [ TERMS & CONDITIONS ]

DEADLINE FOR SUBMITTING APPLICATIONS: 18/05/22 - 19:00 EET

### A. About Stronger Peripheries: A Southern Coalition

**Stronger Peripheries** (2020-2024) is a large cooperation project co-funded by the Creative Europe Culture Programme, gathering eleven arts' management organizations and three research institutions from ten Southern-European countries. It is the first project to be implemented by the **Southern Coalition**, an informal network that connects locally anchored cultural practices in a European South, aiming at overcoming isolation and boosting the skills of artists, cultural professionals, and audiences.

**Stronger Peripheries** questions and discusses the notions of “south” and “peripheries” from a socio-political and socio-cultural point of view, providing an opportunity to renegotiate our identities through culture and the empowering confluence of cultural difference.

**Stronger Peripheries** opens a space for dialogue, collaboration, and joint learning among Southern Coalition's partners through diverse collaborative artistic strategies and capacity-building actions, whilst promoting reflection and influencing prevailing cultural policies' models in the South of Europe.

The project develops around three main areas of action:

- **Collaborative strategies**, envisioning to increase collaboration, professional opportunities and transnational mobility for artists and cultural operators from a peripheral South through the development of 12 *Tandems*, innovative methodologies of artistic co-production and audience engagement.
- **Capacity building**, an extensive training program comprising 22 workshops, seminars and conferences based on peer-to-peer learning in the fields of audience development, new arts' management methods, international cooperation, and inclusive cultural policy-making, allowing for partners, local cultural operators, artists, and researchers to expand their knowledge and increase their skills.
- **Cultural policies**, aiming to raise awareness on the particularities of the cultural policies' models of the peripheral South, while advocating for the social value of art and the importance of inclusive/participatory artistic practices in social cohesion.

Stronger Peripheries' program will be developed under 6 topics/discussion triggers, which reflect prevalent social and political challenges in the peripheral south: **Work and Happiness, Connecting Dots, Daily Bread, Having a Voice, Bridging the Gap and Right to the Future.** Each of these topics is to be interpreted locally, in all participating partners' countries, through new artistic productions created in *Tandem*, and artists/audiences' relations.

Stronger Peripheries will coproduce a total of 12 performances created by artists from 10 different countries. The coproduction of performances within Stronger Peripheries follows a specific collaboration methodology - that of *Tandems*. Each *Tandem* matches different organizations from two or three different countries (which do not commonly cooperate in international mobility) to coproduce a work by an artist, under the wide umbrella of a specific topic.

## **B. The Partners**

A Southern Coalition includes fourteen organizations and institutions ranging independent performing arts' organizations, theatres, residencies' spaces, networks, and universities from ten different Southern-European countries (Croatia, France, Greece, Hungary, Italy, Portugal, Romania, Serbia, Slovenia, and Spain):

[ARTEMREDE](#) (Portugal) | project leader  
[Bunker](#) (Slovenia)

[Cluj Cultural Centre](#) (Romania)

[Consorti Transversal Xarxa d'Activitats Culturals](#) (Spain)

[Fakultet dramskih umetnosti](#) (Serbia)

[ISCTE – Instituto Universitário de Lisboa](#) (Portugal)

[L'arboreto – Teatro Dimora di Mondaino](#) (Italy)

[Occitanie en Scène](#) (France)

[PCAI Awareness Raising](#) (Greece)

[Pergine Spettacolo Aperto](#) (Italy)

[Pogon](#) (Croatia)

[PRO Progressione Kulturalis](#) (Hungary)

[Teatro di Sardegna](#) (Italy)

[Universitat de Barcelona](#) (Spain)

### C. Who are we looking for?

This open call is searching for an artist from the performing arts field working in theatre or hybrid, transdisciplinary forms around theatre - living in Romania. The selected artist will work in Tandem with Cluj Cultural Centre (Romania) and Reactor (Cluj, Romania), Pogon (Zagreb, Croatia) and L'arboreto (Mondaino, Italy) for the production of a new creation under the topic "Right to the Future". The artist should be willing and interested in dialoguing with hosting communities, groups of local inhabitants in each of the partners' territories (12-20 pax approximately) who shall engage in research and creative processes, in terms to be established between parties.

We are seeking to find contemporary artists who:

- are living and working in Romania;
- work in the field of the performing arts, more specifically theatre or hybrid, transdisciplinary forms around theatre;
- are interested in participatory creative practices or methodologies;
- are willing to engage in/be influenced by specific local contexts in Cluj (Romania), Zagreb (Croatia), and Mondaino (Italy);
- are committed to address the Tandem's topic "Right to the Future" (broadly understood);
- present an established body of work, albeit not yet internationally accomplished, meaning that the opportunity to have their work coproduced within "Stronger Peripheries" would decidedly leverage their international careers.

### D. Meet the Tandem's coproducers

[Cluj Cultural Centre](#) is a non-governmental organization for culture and sustainable development. Legacy of the city's bid for the European Capital of Culture 2021, the Centre implements an interdisciplinary programme to address strategic challenges of the society. The Centre has 116 members: cultural organizations and institutions, universities, associations of the business sector and of the civil society, and the local and regional administration.

For the Tandem "Right to the Future", Cluj Cultural Centre's member, Reactor will work as the host of the residencies and co-producer. The selected artist is encouraged to work closely with the Reactor collective (actors, scenographers, dramaturgs, etc.) in developing their artistic project. The new production will be included in Reactor's repertory for the following seasons.

[Reactor](#) (Reactor a place for creative experiments) is an independent theatre founded in 2014, focusing on contemporary playwriting, artistic experiment and social themes. It produces theatre performances starting from original ideas, closely connected to present day social contexts, which they develop through a variety of creative processes. It also encourages constant artistic development by organising workshops for theatre professionals as well as the general public, and by offering residencies for emerging artists. Reactor is constantly working towards a more open and reciprocal relation with its audience, through audience developing programs, cultural mediation and community activities.



POGON Zagreb Centre for Independent Culture and Youth is a cultural institution based on the new model of civilpublic partnership. In 2008 it was jointly founded and is managed by the Alliance Operation City and the City of Zagreb. POGON is the drive for boosting the Zagreb independent cultural and youth scene. Its mission is to support local independent organizations and artists, their programs in diverse contemporary arts and cultural disciplines as well as their youth activities, by providing venues and by helping build their capacities locally, by advocating their interests on a local and European level, and by facilitating their participation in international cultural cooperation.

Created in 1998, L'arboreto - Teatro Dimora di Mondaino is a cultural organization recognized locally and internationally for the quality of its activities. L'arboreto's aim is to enhance the culture of theatre and performing arts, through, among others, two main activities: training and creative residencies.

The Theatre Dimora - which opened in 2004 -, and the two guest houses - in Mondaino (Rimini province, Emilia-Romagna region) in an arboretum park of nine hectares with about 6,000 types of plants -, make L'arboreto a unique structure in Italy, particularly suitable for the research and the production of new artistic contemporary works. Guests can develop all sort of performing arts. Emerging artists and projects intending to develop and involve audiences are particularly welcome.

## **E. What's in it for you?**

As a coproduced artist, you will be offered favourable conditions to create and delve into a thought-provoking topic, while relating closely to local communities and contexts. You will get to experiment new participatory methodologies, accompanied by a diverse group of local inhabitants that you will include in your research and creative processes in ways to be defined. Your work will be presented in both Romania and abroad, reaching wider, international audiences. You will work closely with the Reactor collective of performing arts professionals, who are familiarised with a variety of creation processes and are open to new collaborations. After the premiere, the production will be included in Reactor's repertory, be presented constantly in Cluj during the following seasons and will be offered the opportunity to tour nationally, within Reactor's network, as well as the national festivals network.

You will also benefit from extended support from Stronger Peripheries partners' expertise and networks, as well as build possible new opportunities for transnational collaboration and European mobility.

Among all the applicants, the 20 highest scored artists (attaining a minimum score of 5 points) will be selected to enhance their work's dissemination through Stronger Peripheries website, which is expected to gather an impacting sum of international visitors throughout the project's four years of implementation and beyond.

A total of 5 applicants will be shortlisted to partake in a Tandem Workshop taking place in October 2022, during which they will have the chance to get to know Stronger Peripheries' partners.

## F. Application, selection, and production processes

### #1 Application and selection process

#### STEP 1: OPEN CALL

- DATES:
  - Open call launch: 27/04/2022 (Wednesday).
  - Application deadline: 18/05/2022 (Wednesday), 19:00 EET.
  - Shortlist announcement via email: 10/06/2022 (Friday).
  - Meeting and presentations of the 5 shortlisted artists (Zoom): 20, 21 or 23/06/2022
  - Final selection: 25/06/2022
- HOW TO APPLY:
  - Applicants should fill in the form available at the following link: [app.strongerperipheries.eu](http://app.strongerperipheries.eu), and submit an artistic portfolio and a link to a video that is representative of their artistic work.
  - The jury will exclusively assess artistic profiles and their adequacy to the project's framework, no project proposal is expected.
  - Due to the international profile of the jury, applications must be submitted in English (including all complementary material).
  - No entry or administration fee is required to submit an application.
  - Only one application per artist is accepted.

- The person filling out the application form is assumed to be the main contact person.

#### — OUTCOMES:

- Five (5) shortlisted artists will be invited to participate in an international "Tandem Workshop".
- Up to twenty (20) portfolios (by applicants scoring 5 or higher) - consisting of artist statements, portrait pictures, link to website and video (if wished), as provided in the application - will be selected for promotion at Stronger Peripheries' website (including those of the 5 shortlisted artists).

#### STEP 2: TANDEM WORKSHOP

#### — WHAT HAPPENS?

- Five (5) shortlisted artists will get to enlarge their networking opportunities by getting to know and meeting the partners of the Southern Coalition throughout a 4-day workshop, taking place in Cluj, Romania, from October 4th to 7th, 2022.
- The 5 shortlisted artists will present themselves and their work in an "artist talk" (approx. 1h15), for which each of them receives a 250€ fee.

*NOTE: Cluj Cultural Centre furthermore supports shortlisted artists' local travel expenses - up to a reasonable amount to be agreed among parties, accommodation, and subsistence costs (3 nights / 3.5 days), for participation in the Tandem Workshop.*

- The Tandem topic, “Right to the Future”, and the local performing arts’ scene will be explored through lectures and joint reflection sessions, with the support of invited experts and facilitators.
- The partners will offer consultancy on artists’ international networking opportunities in one-to-one “Connecting Dots labs”.
- The artists collaborate with the project’s research on capacity-building needs for the cultural and creative sector, by participating in a 1h30 group interview guided by Stronger Peripheries’ research partners.

## #2 Artistic production process

### STEP 1: RESEARCH

- WHAT HAPPENS?
  - Two research residencies: first at Reactor (Cluj, Romania) (11-15 days) + second at Pogon (Zagreb, Croatia) (11-15 days), from October to November 2022.  
Together with the artistic collective of Reactor, you will define the project team and begin a group research laboratory. In Zagreb, you will continue an individual artistic research, with the support of Pogon.
- OUTCOME:
  - The artist presents a project idea and a production budget proposal, as well as a production work plan (see “I. Financial conditions”, page 10).

### STEP 2: CREATION

- WHAT HAPPENS?
  - Two creative residencies: first at L’arboreto (Mondaino, Italy), (11-15 days) + second at Reactor (Cluj, Romania) (11-15 days or more), from February to March 2023.  
During the residency in L’arboreto, you will begin the creation process. In Cluj, at Reactor, you will continue working on the production, rehearsing and preparing the premiere.
- OUTCOME:
  - Finalized artistic production

All residencies are closely accompanied by a “Hosting Community”, a group of up to 20 local people of diverse profiles who will be engaged throughout the process by means to be decided among parties, according to artists’ proposals. The involvement of the “Hosting Community” may include community dinners, open rehearsals, shared activities, participation in the performance, among others.

The participation of “Hosting Communities” in research and creative processes will be followed and analysed by Stronger Peripheries’ research partners, concurring to the assessment of participation practices, one of the outputs of the project.

## #3 Performances

- WHAT HAPPENS?
  - Première at Reactor (Cluj, Romania), April 2023.
  - Performances included in the repertory at Reactor (Cluj, Romania), April to June 2023.



- Presentation at Pogon, Zagreb, June 2023 (up to 2 performances).
- Possible touring amid the network's partners, until the conclusion of the project (up to x3 additional performances until November 2024, subject to extra fee payment).

## G. Assessment criteria

Applications will be reviewed according to the following criteria:

### — Artists' body of work

Balance: 40%

- The body of work's robustness/degree of experience
- Artistic quality: innovation/relevance/perceived interest
- Merit/adequacy of artistic team's profile

### — Artistic profile suitability to the project's framework

Balance: 50%

- Experience/motivation for participatory artistic practices
- Experience/motivation for local contexts-inspired artistic practices
- Transnational mobility as presenting an added value to the development of the artistic career
- Motivation to work on the Tandem's topic
- Artistic field correspondence

### — Engagement/Commitment

Balance: 10%

- Perception of commitment to the application/clarity/degree of contents' development

## DISCLAIMERS

- Shall the selected artist/company withdraw from pursuing the coproduction, the partners involved ought to be notified within two weeks of the final selection notice, in order to summon the next eligible runner-up.
- Participation in Tandem workshops, research, and creative residencies, as well as performances, is obligatory. Should an applicant be unable to attend one or more of these occasions (see point H. Timeline) for whatever reason for which he/she is responsible, Stronger Peripheries reserves the right to revoke their invitation, and to designate a runner-up instead.
- Given that Stronger Peripheries: A Southern Coalition is an international cooperation project, all applicants should be mindful that the production and creative process must be led in English.

Find a schematic layout of the Tandem's process of selection, production, and performances' presentation in the page following the next.

## H. Timeline



*NOTE: the performance should remain available for touring within the Southern Coalition network's partners between April 2023 and November 2024.*

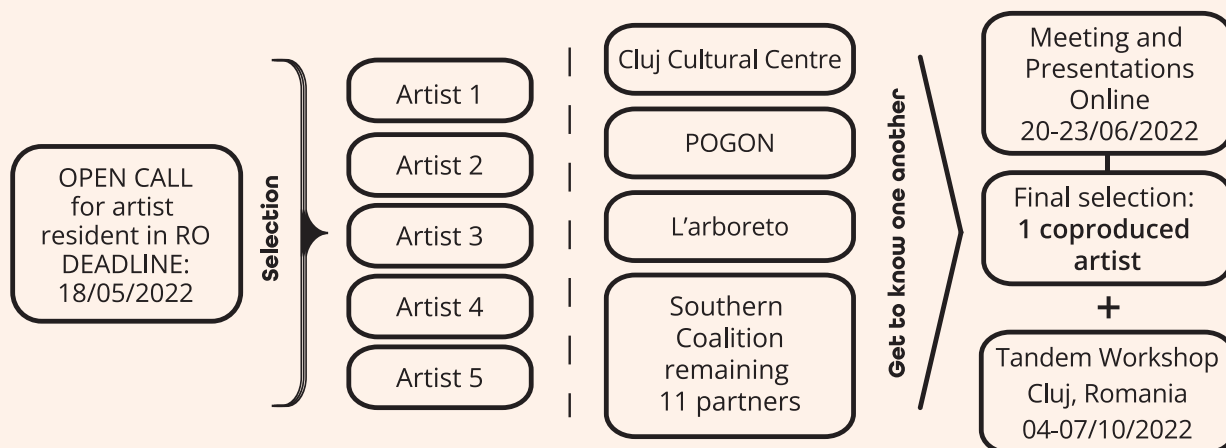
*\* exact dates to be determined and agreed upon between parties.*



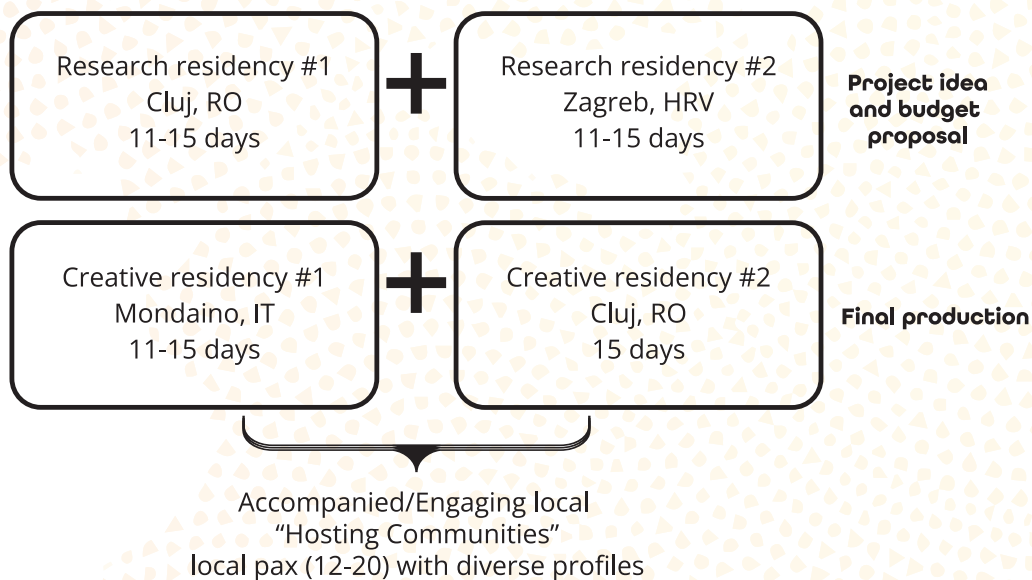
# TANDEM RIGHT TO THE FUTURE | 2022 > 2023



## #1 SELECTION PROCESS | 04/2022 > 06/2022



## #2 PRODUCTION PROCESS | 10/2022 > 03/2023



## #3 PERFORMANCES | 04/2023 > 06/2023



## I. Financial conditions

The selected artist will be offered a **coproduction budget of up to 34.260€ gross** (including taxes or VAT, if charged). Expenses shall be managed directly by the artist unless otherwise agreed.

### The coproduction budget encompasses:

- All costs undertaken during research and creative residencies, as well as performances, including artistic fees (creatives, performers, technical and production team); artistic production costs, purchases, set transportation (if needed), and logistics expenses (international and local travel, accommodation and subsistence costs);
- A minimum of 2 performances (1 per coproducer) up to 5 performances (3 for Cluj Cultural Centre + 2 for POGON) in case of limited capacity. Additional performances may be required for projects demanding very reduced numbers of audiences (to be discussed among partners, according to the principle of good faith);
- Translation of theatrical texts (if required), as well as assuring surtitling operation for performances presented internationally.

Upon conclusion of the two research residencies, the artist undertakes to submit a preliminary budget proposal and production plan, to convey the project's scale. The budget should include execution milestones and follow the country's usual applicable fees and procurement practices, reveal adequacy to its needs, fairness and balance.

### Coproducers will furthermore provide:

- Infrastructure - appropriate creation space and presentation venue;
- Human and technical resources needed for the artistic production's development and presentation (to be agreed upon, according to the principle of reasonableness).

*Note: copyrights' payment is subject to agreement among parties, and limited to the budget available.*

### Coproduction instalments

The coproduction budget will be made available in three instalments.

#### INSTALMENT #1

After selection notice and upon signature of the contract, covering expenses to be undertaken in research residencies.

#### INSTALMENT #2

Before the 1st creative residency, upon submission of the project's budget and production plan, covering part of the artistic fees and production costs, and expenses to be undertaken in creative residencies.

## INSTALMENT #3

After the last presentation (balance).

Artists are free to complement their budgets with additional financing sources, provided this endeavour is discussed beforehand with all coproducers to avoid conflicts of interest. Stronger Peripheries encourages and endorses additional fundraising as a crucial part of structuring creative work, and will offer support the artist to the best of coproducers' knowledge and abilities.

The particulars of the Tandem coproduction conditions will be outlined in a separate contract with each of the coproducers involved, to be initiated before the 1<sup>st</sup> research residency, complemented with an addendum containing the project's preliminary budget proposal and production plan after the 2<sup>nd</sup> research residency, and concluded prior to the première, including the performance's technical rider.

### J. Jury

Applicants will be selected at the sole discretion of **Stronger Peripheries:**

**A Southern Coalition's** partners, led by Cluj Cultural Centre, POGON, and L'arboreto - Teatro Dimora di Mondaino, whose decision is sovereign.

The jury's selection decision is final.  
Any recourse to courts of law is excluded.

### K. Promotion and Copyrights

**Stronger Peripheries: A Southern Coalition** will consider the submitted application materials on the condition that

the selected applicant irrevocably agrees that:

- a) Their name/s, portrait picture, short presentation, and link to promotional video may be published on the Stronger Peripheries' website and social media, and those of its partners.
- b) The artists hold the sole copyright to and/or have secured the consent of any other copyright owner on any given text, excerpt, or portfolio image submitted, as per all applicable national and international regulations. They guarantee that the rights of no third parties would be violated in the (re-) publication of any submitted text or portfolio material. The applicant unconditionally and irrevocably declares their copyright responsibility and liability toward third parties for any possible disputes over copyright violations and fully indemnify ARTEMREDE, as the legal entity responsible for Stronger Peripheries, against all third-party claims arising thereof.
- c) In submitting your application, you grant consent to and license ARTEMREDE, as the legal entity responsible for Stronger Peripheries, to use your name, text, artwork, or design, and rightfully credited representations of your text, artwork, or design in any media related to the project, anywhere in the world for artistic, promotional, and documentary purposes, without monetary compensation.

### L. Contact

For further inquiries, feel free to reach us at [ccc@strongerperipheries.eu](mailto:ccc@strongerperipheries.eu)



# [ APPLICATION FORM OVERVIEW ]

[ to be submitted online at: [app.strongerperipheries.eu](http://app.strongerperipheries.eu) ]

## 1. PERSONAL/COMPANY DETAILS

- Name (*first and last names*)
- Date of birth (*DD/MM/YYYY*)
- Name of the organization/company/collective and/or name of the other group member(s)/co-authors (if applicable)
- Year of organization/company/collective's foundation/beginning of professional artistic career
- Citizenship
- Country of residence
- Portrait picture/company's picture (*vertical format preferred; include credit*)
- Address
- Phone number
- E-mail
- Website
- Social media platforms

## 2. ARTISTIC WORK

**2.1** Choose the artistic field your work most closely relates to:  
(checkboxes – only one choice allowed)

- Theatre
- Hybrid/transdisciplinary

If hybrid/transdisciplinary, combining what fields? (*max. 200 characters*)

**2.2** Have you had previous experience:

- Creating abroad, as a creator/artistic director (Yes/No)

- If yes, where?

*recommended format of response:  
date/country/organization*

- Touring abroad, as a creator/artistic director (Yes/No)

- If yes, where?

*recommended format of response:  
date/country/organization*

### 2.3 Usual target audiences

- Children (3-12)
- Youth (13-25)
- Adults (26-65)
- Senior (>65)
- All
- Other (detail)

### 2.4 Presentation/biography/artist statement, including a brief

description of your main motivations when creating, as well as an overview of your international career (when applicable). (*max. 5.000 characters*)

### 2.5 Has your work previously entailed participatory practices? (Yes/No)

- If you replied "Yes" to the previous question:

- How has it been developed?  
(describe your participatory artistic processes and non-artist persons involved - eg. specific groups such

as youngsters, disconnected, or disadvantaged persons - providing examples, and debating in what ways you assess these practices to have impacted your work.) (max 5.000 characters)

- If you replied "No" to the previous question:
- In what ways do you foresee your creative work to be permeable to participatory practices? (max 3.500 characters)

**2.6** Has your work previously involved local contexts-inspired practices? (Yes/No)

- If you replied "Yes" to the previous question:
- How has it been developed? (describe your artistic process considering how it is influenced/ nourished by specific contexts, providing examples and briefly presenting a particular case) (max. 3.500 characters)
- If you replied "No" to the previous question:
- In what ways do you foresee your creative work to be sensible to/ affected by local contexts? (max 3.500 characters)

**2.7** Portfolio

- Submit your portfolio including:
  - Professional profile and career (timeline of productions'

performance, and venues/ hosting partners; other pertinent information)

- Brief documentation on previous productions that you consider relevant to the end of this call, containing: synopsis, credits, target audiences, photos, links to full-length videos (preferred, whenever existing), and/or video teasers. Remember to enable access to full-length videos whenever needed.
- Artists' biographical notes.

Note that all content should be written in English.

*Supported formats: .pdf (preferential) or .doc. The document should be named as follows: Name of artist or Company\_COUNTRY. Maximum document size: 8 MB. You may merge different .pdfs into one, as long as you make sure the maximum size of the document is not exceeded.*

- Provide a link to a freely accessible promotional video or a teaser to a specific production you deem relevant/telling of your work.  
*Preferred platforms: Youtube or Vimeo. Optimal length: max. 3min.*

**3. MOTIVATION**

- 3.1** How do you feel a transnational mobility experience, as provided within the current application, could benefit your artistic career? (max. 2.500 characters)

### 3.2 What does “Right to the Future” mean

to you? How do you see your artistic work may relate to the Tandem’s topic and why might that be relevant (if you deem it to be the case)? Bearing in mind the topic at hand, is there any specific profile of persons\* you envision engaging in your creative process? (max. 5.000 characters)

*\* Note: that you are not required to have a clear idea on the countours of participation within your future project, and/or of the profile of persons you might wish engaging. If you do, however, use this space to provide an insight into your thoughts. Whatever your answer might be, you are free to change your mind at a later stage in time, as you get to know the territories where you will be creating.*

### DISCLAIMERS

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

**Thank you for your attention.**

**We’re looking forward  
to receiving your application!**

**[www.strongerperipheries.eu](http://www.strongerperipheries.eu)**

Stronger Peripheries: A Southern Coalition is co-funded by:



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Creative Europe Programme  
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Tandem “Right to the Future” is co-produced by:



CENTRUL  
CULTURAL  
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DE CREATIE SI EXPERIMENT CLUJ-NAPOCA



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